

## Andrea Ferrari - Artistic Cv - [www.andreaFerrariArtist.eu](http://www.andreaFerrariArtist.eu)

Hi, my name's Andrea Ferrari

I was born in **Modena - Italy** in **MCMLXXX**

I am a **Content Creator, Screenwriter, Photographer, and Painter**. In short, an **Eclectic Artist**.

My passion for **photography** started in **MMI**. My first camera was a **Pentax P30T** whereas I currently use an analogic medium format **Mamiya RB67** with **IIFord** and **Fuji** films. My photos tend to be **sentimental, emotionally-charged** creations. In fact, I don't just think about the image alone, I try to bring it to life, capturing on film the intangible, spiritual dimensions.

In **MMIX**, I founded a small, independent **publishing house - Andrea Ferrari Group** - with the mission of publishing **socially-useful books**.

The first *photo book* I edited and published was **Il Sentimento dell'Arte** (four *models* acted out different *feelings* and *emotions* and readers were invited to interact with their own *emotional reactions*); in my second book, **Ely** (readers have to write down the encounter of one model); for my third book, **Jazz's Whisper** (jazz concerts) I received the honour of an interview on Italy's most important radio station, [RTL 102.5](#) . I wrote and illustrated the following **children's books**:

**Vita Sana** (a silent *picture book* for children comparing the life of a child in the city with that of a child living in the countryside)

**No Droga No Alcool** (a *picture book* for older readers explaining the dangers of drug and alcohol abuse) ;

**Ho Fame** (another silent *picture book* in which I compare the lives of a rich and a poor child) ;

**Società Deviated** (a sci-fi *picture book* exploring the consequences of a society without values) .

In **MMX**, I had the honour of publishing an amazing **children's book** about **children's rights**, backed by **Unicef**. It was called **Mamma, mi racconti un Diritto?** based on a suggestion I received from **Modena Education Department**. It contains ten short stories, each one relating to an article of the **UN Convention** on the rights of the child. The illustrations were done by pupils of the **Adolfo Venturi Art School** in **Modena**.

In **MMXI**, I published a *cookery book* featuring a staple of Italian cuisine and also of the local diet in my hometown **Modena: Traditional Modena Balsamic Vinegar PDO**, known locally as "black gold". The book won me the [Best Single Product Book](#) category at the **Cookbook Awards**, held at the **International Cookbook Exhibition in Paris**.

I embarked on a new venture during the same year, **MMXI**, creating a cartoon character called **Frullo**, a small but very feisty squirrel who was later joined by **Pallottolina**, a ladybird and three other fun characters. The cartoon became the basis of a schools workshop for lower secondary pupils in **Modena**, an offshoot of activities of the **Modena Council Corporate Social Responsibility Club**.

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Working with the **Voluntary Services Centre**, I wrote the subject and the screenplay of an episode called **Frullo e il volontariato**. In it, **Frullo** explains to readers how voluntary work and helping friends in need can be fun. The episode is set in the villages of the province of **Modena** which were hit by the earthquake in **MMXII**. In another project with the **Voluntary Services Centre**, I wrote the subject and the screenplay of a story called **Frullo e la mediazione**, this time **Frullo** tries to explain the importance of talking about a situation that might otherwise seem insurmountable.

Working with a local bank, **Banca Popolare dell'Emilia Romagna**, I wrote the subject and the screenplay of **Frullo e la finanza**. In this episode, **Frullo** explains the value of money..

Working with **IFI Consulting**, I wrote the subject and the screenplay of **Frullo e la navigazione** where **Frullo** explains the dangers of an improper use of the internet.

In **MMXV**, I embarked on an experimental photographic project - an ipad photo book - to give fashion photos a less professional look. It resulted in: **Viola** .

In January **MMXVII**, I will be publishing **X anni in medio formato** , a book collating **CCCLXXVIII** photos taken from **MMVI** to **MMXVI**.

I am currently writing the script for **Il Lampione Misterioso** , a chilling and gory sci-fi thriller which jumps back into the past, during the second world war. Click to watch a [trailer](#).

In addition to this feature film, I also have two short films in mind: one about **women's role in society** through the centuries and the other a very raw erotic film with a twist at the end that will shock viewers.

In addition to these short films, I also have a **television series** on the **fashion industry**.

I am a member of the Tassoni philatelic and numismatic society in Modena, membership number CLXII.